

# emsletter



#### **NOVEMBER 2024**

#### LANKA NIPPON BIZTECH INSTITUTE

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#### LNBTI Student Secures Conditional Appointment Letter from Japanese IT Company-A Milestone in Our Academic Model

"From LNBTI: One of our 3rd-year students has achieved a significant milestone, highlighting the success of LNBTI's newly introduced academic package, "Study in Sri Lanka and Work in Japan as an IT Professional." This package, inspired by the Japanese University Model, aims to guide students toward securing conditional appointment letters during their final year.

Remarkably, this student exceeded expectations by obtaining a conditional appointment letter from a Japanese IT company a year ahead of schedule. He recently returned from a transformative internship in Japan, where he gained invaluable professional experience and opened doors to this fantastic career opportunity. Reflecting on his journey, the student described his internship in Japan as an extraordinary learning experience that blended culture and technology in a unique and inspiring way.

This achievement serves as a testament to LNBTI's innovative academic model and its commitment to bridging Sri Lankan talent with global opportunities."

I recently completed my internship in Japan, made possible by LNBTI Japanese IT University and the Japan Embedded Systems Technology Association. After finishing high school at Ananda College, Colombo, I aspired to study and work in Japan. I chose LNBTI University's BSc (Hons) in Computing Information Systems degree program to achieve this goal. Studying IT and Japanese at LNBTI felt like a genuine Japanese university experience, with the exceptional support from the faculty and staff. At the end of my second year, the university assisted me in applying for internships at Japanese IT companies. With the effective interview techniques I learned at LNBTI, I was fortunate to be selected as an IoT intern in a Japanese IoT company called HISPOT.

This fully sponsored internship was a once in lifetime opportunity for me. I received air tickets, high-quality accommodations, meal allowances and miscellaneous expenses free of charge. I had the privilege of exploring cutting-edge technologies and showcasing my abilities on a global platform. Impressed by my performance, the company extended a full-time job offer upon my graduation from LNBTI in 2026.

I wholeheartedly recommend LNBTI Japanese IT University for any student who wish to pursue an international career in IT. It offers numerous opportunities for internships in Japan. By joining LNBTI, you can elevate your skills and career to a global level.



Visiting historical places in Japan with the company staff

At the company

#### Career Development Hub of LNBTI Hosts Seminar on Japanese Workplace Culture

The Career Development Hub of LNBTI recently organized a seminar in collaboration with Japanese Work Organizations, providing students with valuable insights into Japanese workplace culture.

In his presentation, Mr. Takahashi explored the concept of embedded systems, their future, and the technologies necessary for their development. He also introduced the concept of Society 5.0, emphasizing the integration of cyberspace and physical space to address social issues and promote economic growth.



**Mr. Tomoaki Takahashi**Managing Director
ZeroOne Co., Ltd., Japan



# A Night of Magic, Mayhem, and Memories at LNBTI (Hallowing)!

The LNBTI Halloween party was nothing short of enchanting! The air was filled with excitement as students stepped into a world of spooky fun, from intricate face painting that turned everyone into creatures of the night, to heart-pumping beats from our DJ that had everyone

dancing until the witching hour. With laughter echoing through the halls, costumes that ranged from delightfully eerie to wildly creative, and a community of students ready to embrace the magic of the season, this event will go down as one of our most memorable!



# Annual Trip: Recharging and Rekindling the Academic Spirit

Sometimes a short break is all that is necessary to revitalize and rekindle the enthusiasm for learning! The yearly excursion, which was planned with the greatest staff and learners, was the ideal chance to unwind, connect, and take a

little break from studying. Everyone was able to rejuvenate, take stock of the year's accomplishments, and return to their academic endeavors with newfound vigor and perspective.



Clicking Happy Moments with the LNBTI Family



Captured some wonderful snaposhots

After swimming



Tasty Treasures in the Great Outdoors

# Cultural Showcase: Celebrating Diversity Through Performance

A vibrant cultural showcase took place at LNBTI in November, highlighting the rich exchange between Sri Lankan and Japanese cultures. Our students performed a lively Bon Dance, a traditional Japanese folk dance, blending energetic movements with traditional music. The performance was followed by a modern twist, as they also performed a J-Pop dance, celebrating Japan's contemporary music scene.

Additionally, Mr. Ryoken Kono and Ms. Honda Sakiko (JICA Volunteers) graced the audience with a beautiful rendition of a Sinhala song, showcasing the musical harmony between the two cultures.

In line with the event, the Embassy of Japan organized a musical evening with Mr. Shogo Hiyoshi and Mr. Koga Michio, in collaboration with LNBTI.



Presenting a Bon dance



Presenting a J-Pop dance

#### Student Achievement Recognition: Honoring Excellence in Education

The top-performing students were honored during the forum with a special recognition ceremony. The prestigious Dean's List honors for high academic success and Teaching Assistant certificates for individuals who showed great leadership and assistance in their academic duties in the Japanese Camp were among the awards presented.

#### **Dean's List Criteria:**

**Academic Excellence:** A GPA of 3.7 or above for all academic courses offered during the semester.

**Japanese Language Course:** An "A" grade in the Japanese Language course offered during the semester.

**Attendance:** An average attendance of 80% or above across all courses.

**Behavior:** Adherence to the institution's rules and regulations, demonstrating acceptable behavior. And, appropriate and respectful behavior during academic activities in the classroom.

Professional Development: Engagement in continuous professional development, such as obtaining certifications in Japanese language proficiency or IT competencies.

**Extracurricular Activities:** Active participation in extracurricular activities, including clubs, sports, cultural events, and community service.



Receiving an award certificate from the Senior Advisor of LNBTI



Receiving an award certificate from the Chairmen of LNBTI

## Celebrating Excellence in Japanese Language: LNBTI Joins Kolonnawa Balika Vidyalaya's Japanese Language Day

LNBTI Japanese IT University was privileged to take part in the vibrant celebration of Japanese Language Day at Kolonnawa Balika Vidyalaya on 20<sup>th</sup> November 2024.

The program featured an insightful address by Sadoi Sensei, who captivated the audience with his deep understanding

of the Japanese language and its cultural significance. Professor Anada Kumara, the esteemed Vice Chancellor, delivered an inspiring speech on the importance of language education and the role it plays in fostering cultural exchange and mutual understanding.



Sadoi sensei, Head of Language Studies Department of LNBTI addresses the audiance



Japanese Club members of Kolonnawa Balika Vidyalaya

# Free seminar series for A/L Students

We, at LNBTI Japanese IT University, organized an ALL-ISLAND FREE A/L Japanese Language Targeted Full Paper Discussion, (Conducted by Mr. Toshiyuki Sadoi, Senior Lecturer at LNBTI University and Ms. Anju Hewage Visiting Lecture of

LNBTI & Former President of Sri Lanka Japanese Language Teachers Association) and IoT Seminar, conducted by Mr. Chandana Deshapriya (Senior Lecturer at LNBTI University).





## LNBTI Hosts Successful ICT Exam Workshop in Anuradhapura for 2024 A/L Students

The LNBTI recently hosted a comprehensive workshop on the Information and Communication Technology (ICT) exam for 2024 Advanced Level students in Anuradhapura. This

intensive one-day event aimed to enhance students' skills and strategies in preparation for their upcoming examinations. The workshop was led by Mr. Lalindu Lokuliyana, a seasoned ICT professional.





The Vice Chancellor and the Chairman are explaining the increasing demand for IT specialists in Japan.

# An Inspiring Journey to Success: Dr. Chulani Herath's Insights for Students

Dr. Chulani Herath, Senior Lecturer at the Open University of Sri Lanka, recently conducted an inspiring session titled "A Journey to Success." During the event, she shared her personal journey to success, offering valuable insights into overcoming challenges, achieving personal growth, and building a meaningful career. This session offered a unique opportunity for students to learn directly from an accomplished professional, gaining invaluable inspiration from someone who has successfully balanced academic achievement with career growth. Dr. Herath's words encouraged students to stay focused and determined as they work toward their own success.



#### LNBTI Forum 2024. Unlocking Global Opportunities: How to Build a Successful IT Career in Japan



Mr. Hiroki Inoue, the Second Secretary and staff from the Japanese Embassy



This forum aims to guide Sri Lankan youth on preparing for a career in Japan's IT sector through LNBTI's unique educational program, which focuses on placing graduates in Japanese IT companies upon degree completion. It will offer insights into the skills, cultural adaptability, and

opportunities essential for success in the global workplace, particularly in the high-demand IT sector. Special thanks to Mr. Hiroki Inoue from the Japanese Embassy for his presence, which underscored the strong ties between our nations.

### LNBTI Forum Speakers' Insights: Bridging Collaboration, Culture, and Career Opportunities



**Mr. Yamada Tetsuya**Chief Representative of JICA Colombo
Office

Mr. Yamada emphasized there are increasing demand for IT talent in Japan. As a result, Japanese companies are increasingly looking to overseas IT engineers, including Sri Lanka, to fill specialized roles.



**Mr. Dinesh Saparamadhu**Founder and the Chairman of hSenid Co.
Ltd., Deputy Chairman of LNBTI

Mr. Dinesh explained that the LNBTI aims to prepare students for professional environments, particularly for those looking to work with or in Japan.



Prof. Ananda Kumara
President/Vice Chancellor, LNBTI
President, Japan Association for Global
Competence Education (JAGCE)

The Vice Chancellor highlighted the significant job opportunities available for LNBTI graduates, drawing on his more than 40 years of experience in Japan.



**Mr. Koga Michio**Senior Advisor and Director of LNBTI
Former Chairman of Metatechno Inc.,
Japan

Mr. Koga encouraged students to not only master technical skills but also to embrace these cultural nuances, as they are key to building strong, respectful relationships in a Japanese professional environment.



**Prof. Tao Keiichi** 

Corporate Auditor for Metatechno Inc. Japan, Former Professor, Ritsumeikan University

Prof. Tao pointed out that strengthening the bond between Sri Lanka and Japan through LNBTI can foster collaboration, offering a pathway for Sri Lankan talent to contribute to Japan's digital transformation while addressing the workforce shortage.



Mr. Ueda Masahiko

Investment Consultant and Director of LNBTI, CEO - BOS partners Co. Ltd.

Mr. Ueda's presentation on the Strategic Importance of LNBTI as an IT University for the Sustainable Development of Japan and Sri Lanka focused on how LNBTI can serve as a bridge between both countries.

# The Soul of the Shakuhachi: Traditional Sounds of Japan

LNBTI students had a great opportunity to enjoy Japanese music. Cloud and Roar: The Shakuhachi Journey Through 'Kumoijisi'. This title highlights the connection between the Shakuhachi, the piece "Kumoijisi," and the thematic symbolism of the lion on the cloud, evoking both mystery and elegance while spotlighting the performer.



Captivating Audiences
Through the Power of 'Kumoijisi'

**Mr. Koga Michio**Senior Advisor and Director of LNBTI
Former Chairman of Metatechno Inc., Japan

## New Chairman's Message



I am Ikura, the new Chairman of LNBTI. LNBTI was established by Koga San, the former Chairman, with the aim of nurturing high-skilled human resources in Sri Lanka who can play an active role in Japan. It's a fact that Japan is suffering from a rapidly declining working population as the total society is getting older. On the other hand, there are plenty of Sri Lankan students who dream of pursuing an international career in IT if they get a chance. Therefore, we think that the project would benefit both countries.

At the beginning, we started as an NVQ Level 6 higher education institution, so the model was to go to a university in Japan with which we worked, get a bachelor's degree, and then work for a Japanese company. Due to the problems of tuition and living expenses in Japan, there were not many students who went on to university in Japan, but they have achieved excellent results in Japanese universities and are now active in Japanese society. This is proof that LNBTI's education has fostered human resources who can play an active role in Japanese companies.

We were accredited as a Degree Awarding Institute in 2022, and in 2026, we will have the first graduates with a bachelor's degree. Japanese companies tend to be

#### **Chairman of LNBTI**

Senior Manager of Overseas HR Utilization, Administration Dept., Metatechno Inc., Japan

relatively conservative, so LNBTI, which is owned by Metatechno, a Japanese company continuing for more than 40 years, has an advantage in establishing relationships.

In addition, fortunately, we are blessed with an excellent and experienced staff, including Prof Ananda, Vice Chancellor. To take advantage of these opportunities, we will establish close relationships with as many companies and universities as possible, including recruiting graduates and conducting joint research and then we will strive to further develop human resources who can play an active role in both Sri Lanka and Japan.

However, we will create a path and open doors for students to play an active role in Japan in the future, but it is you who will walk through the path one step at a time. As I have said before, it is very important for you to deepen your understanding of the Japanese language and Japanese culture and business in order to work for a Japanese IT company attending a university outside of Japan. I hope all students will strive to advance their careers.

## The Vice Chancellor's Message



Adapting to Cultural Differences: Insights from Japan and Sri Lanka

The adage "When in Rome, do as the Romans do" highlights the importance of cultural adaptation in navigating globalization's challenges. Comparing Sri Lanka and Japan underscores this need: while Sri Lanka has faced prolonged economic struggles, culminating in bankruptcy in 2022, Japan rebuilt after World War II to become a global economic and technological leader. Rather than dwelling on the root causes of these disparities, the focus should shift toward actionable solutions.

The Lanka Nippon BizTech Institute (LNBTI) offers a practical solution, adopting the Japanese education model to prepare Sri Lankan students for careers in Japan's IT industry. The institute focuses on technical skills, Japanese language proficiency, securing conditional job offers before graduation, and fostering professional values like punctuality, honesty, and trustworthiness.

However, cultural differences pose

## Prof. Ananda Kumara President/Vice Chancellor, LNBTI President, Japan Association for Global Competence Education (JAGCE)

challenges for LNBTI students. Practices like last-minute studying (Kuppi Culture), absenteeism, and exam misconduct conflict with Japanese work ethics. To address this, LNBTI emphasizes consistent academic engagement and skill-building to meet Japanese employers' expectations. It also encourages parental support for students' cultural transformation, ensuring graduates are prepared for high-skill, permanent roles in Japan.

With perseverance, adaptability, and the right mindset, LNBTI students can overcome these challenges, leveraging globalization to build sustainable, successful careers in Japan's competitive job market.

සංස්කෘතික වෙනස්කම් වලට අනුවර්තනය වීම ජපානයේ සහ ශුී ලංකාවේ වෙනස් කම් අවබෝධ කර ගනිමු

"රෝමයේ සිටින විට, රෝමානුවන් කරන පරිදි කරන්න" යන කියමන ගෝලීයකරණයේ අභියෝග සැරිසැරීමේදී සංස්කෘතික අනුවර්තනයේ වැදගත්කම ඉස්මතු කරයි. ශී ලංකාව සහ ජපානය සංසන්දනය කිරීම මෙම අවශ්‍යතාවය අවධාරනය කරයි. ශී ලංකාව දිගු කාලීන ආර්ථික අරගලවලට මුහුණ දී ඇති අතර, 2022 දී බංකොලොත් තත්වයට පත්වූ අතර, ජපානය දෙවන ලෝක යුද්ධයෙන් පසු ගෝලීය ආර්ථික හා තාක්ෂණික නායකයෙකු බවට පත්වීම සඳහා නැවත ගොඩ ගැනීමට සමත් විය. මෙම විෂමතාවයන්ට මූලික හේතු මත සෙවීම වෙනුවට, අපි කිුියාකාරී විසඳුම් වෙත යොමු විය යුතුය.

Lanka Nippon BizTech Institute (LNBTI) ආයතනය ජපන් තොරතුරු තාක්ෂණ ක්ෂේතුයේ රැකියා සඳහා ශී ලාංකික සිසුන් සූදානම් කිරීමට, ජපන් අධනපන ආකෘතිය අනුගමනය කරමින් පායෝගික විසඳුමක් ඉදිරිපත් කරයි. මෙම ආයතනය තාක්ෂණික කුසලතා, ජපන් භාෂා පුවීණතාව, උපාධිය ලබා ගැනීමට පෙරම කොන්දේසි සහිත රැකියා ලබා ගැනීම සුරක්ෂිත කිරීම සහ කාලානුරූපීභාවය, අවංකභාවය සහ විශ්වාශනීයත්වය වැනි ජපන වෘත්තීය සාරධර්ම පෝෂණය කිරීම කෙරෙහි අවධානය යොමු කරයි.

මෙලෙස දැනුම දියුනු කර ගන්නා උපාධිධාරීන්හට ජපානයේ ඉහළ නිපුණතා ගනයේ රැකියාවන් වල නියුතු වීමට අවස්තාව ලබා ගත හැකිය. කෙසේ වෙතත්, සංස්කෘතික වෙනස්කම් LNBTI සිසුන්ටද අභියෝග ඇති කරයි. ජපන් වැඩ ආචාර ධර්ම සමඟ ගැටීම වැලැක්වීමට සහ ජපන් සේවා යෝජකයින්ගේ අපේක්ෂාවන් සපුරාලීම සඳහා, LNBTI ආයතනය මගින් සිසුන්ගේ නිපුණතා වැඩි දියුනු කරවීමට නිරතුරුව කටයුතු කරමින් සිටී. සිසුන්ගේ මෙම සංස්කෘතික පරිවර්තනය සඳහා දෙමව්පියන්ගේ සහාය ද ඉතා වැදගත් වනු ඇත.

උනන්දුව, නොපසුබට උත්සාහය, අනුවර්තනය වීමේ හැකියාව සහ නිවැරදි මානසිකත්වය ඇති කර ගැනීමත් සමඟ, LNBTI සිසුන්ට ජපානයේ තරඟකාරී රැකියා වෙළඳපොලේ වෘත්තීකයින් ලෙස මෙම අභියෝග ජය ගත හැකිය.

Students after A/L and O/L can join this special package "Degree at LNBTI and work in Japan as IT Professional" after degree completion.

#### REGISTER NOW

## Bsc(Hons) Software Engineering Degree or Bsc(Hons) Computing Information System Degree

For Details : **077** 336 0000 / **076** 800 5555



LNBTI's academic program includes a unique Japanese Language and Study component designed to prepare you for a professional job by your final year, even before completing your degree. All it takes is your dedication and the successful completion of relevant exams, tests, and interviews to secure a position in a Japanese company.