

## Newsletter



### **MARCH 2025**

#### LANKA NIPPON BIZTECH INSTITUTE

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"Study in Sri Lanka and Professional IT Job in Japan"

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### Another LNBTI Student Receives a Job Offer from a Japanese IT Company, Re-ensuring the Uniqueness of LNBTI's New Academic Model: "Study in Sri Lanka and Professional IT Job in Japan"

In a remarkable achievement, another LNBTI student has successfully secured a conditional job offer from a prestigious Japanese IT company, further validating the effectiveness of the institution's academic model. This milestone not only showcases the student's individual talents and dedication but also highlights the quality of education and training provided at LNBTI. The institution's commitment to equipping students with practical skills and global industry exposure has once again proven to be a key factor in bridging the gap between academic learning and professional success. She explained experience at LNBTI as follows.

"After four years of dedication, learning, and commitment, I'm thrilled to share that I've received a job offer as a software engineer from a famous Japanese IT Company# in Japan. This has been one of my biggest goals, and achieving it means a lot to me, as I have been working toward it for past four years.

I joined LNBTI four years back in 2021, with a vision to go to Japan and start my career as a software engineer. From the start, I focused on improving my technical knowledge and skills by actively engaging in lectures and working on various projects. Alongside academics, I manage to spare certain time for Japanese studies within my day's schedule. University life was not that easy for me, there were ups and downs but staying consistent and believing in myself helped me move forward.

Getting selected by a famous Japanese IT company wasn't just about interviews – in my image it reflects the dedication and effort I put



M Mindi D Perera UOG Batch 01

in over four years at LNBTI. I'm incredibly grateful to my lecturers, friends and parents who helped and supported me throughout this journey.

To all my juniors – keep working hard and stay positive. There will be hard times, but support each other and stay focused on your ultimate goal. As LNBTI provides you with great learning opportunities, take advantages of that and improve your technical skills along with your Japanese proficiency. It will lead you on this path and ensures your future success. Good Luck!"

# Special Note: According to Japanese business practices, companies are allowed to offer informal job offers, known as Nai-Naitei, to students before they officially graduate. However, the names of the companies and the prospective employees are generally kept confidential in line with standard Japanese business protocols and regulations. Therefore, LNBTI is unable to publicly disclose the name of the company at this stage.

### LNBTI Launches Immersive Japanese Language Camp with Strong Diplomatic and Industry Support

LNBTI Japanese IT University proudly kicked off its highly anticipated **Japanese Language Camp**, a three-week intensive program designed to deepen students' language proficiency and cultural understanding of Japan. This dynamic initiative offers over 400 students the rare opportunity to fully immerse themselves in both the Japanese language and its rich cultural heritage, preparing them for future success in Japan's thriving IT sector.

The camp was inaugurated with a special address by **Mr. Inoue Hiroki**, Second Secretary of the Embassy of Japan in Sri Lanka, who expressed his delight at the students' enthusiasm. He encouraged them to leverage their IT expertise alongside their growing Japanese language skills to contribute meaningfully to Japan's evolving industries. Mr. Inoue's presence underscored the strong diplomatic ties between Japan and Sri Lanka and the importance of educational collaboration in strengthening bilateral relations.

Also in attendance was **Mr. Takaoka**, newly appointed Second Secretary at the Embassy, reflecting the Japanese Embassy's ongoing support for educational programs that cultivate cross-cultural talent.

Structured around intensive daily language sessions, interactive workshops, and cultural immersion activities, the camp blends academic rigor with real-life application. This holistic approach allows students to use Japanese in practical situations—from casual conversations to professional contexts—building both fluency and confidence.

A highlight of the program was a special session led by Mr. Orita Shinichi, Managing Lecturer from the Toyama College of Business and Information in Japan. His talk, titled "Qualities of Foreign IT Talent Sought by Japanese Companies", provided students with invaluable insights into what it takes to succeed in Japan's competitive tech industry.



Orita sensei with LNBTI Students and Staff Members

### **Key Takeaways from Mr. Orita's Session:**

- Effective Communication in Japanese: Companies prioritize candidates who can communicate clearly and confidently in various business settings.
- Language Proficiency: Mastery of keigo (honorific language) and daily-use Japanese is critical for integration and respect in the workplace.
- Proactive Engagement: Professionals are expected to contribute actively in discussions and decision-making processes.
- Cultural Adaptability: Understanding and practicing Japanese manners, greetings, discipline, and workplace ethics such as Hō-Ren-Sō (Reporting, Informing, and Consulting) are vital.

• Daily Immersion: Students were encouraged to incorporate Japanese into their daily routines by speaking to themselves in Japanese and labeling everyday items in the language.

To ensure continuous development, students undergo **targeted assessments** throughout the program. These evaluations help track progress and provide personalized feedback, enhancing the effectiveness of the learning experience.

This transformative camp not only equips students with the language skills necessary to thrive in Japan but also fosters a deeper appreciation for its culture. By aligning language education with IT and business practices, LNBTI continues to prepare globally competent professionals ready to make meaningful contributions in international settings.



Mr. Inoue, Japanese Diplomat delivers the Opening Address



Mr. Takaoka, a new Japanese Diplomat, also addresses the participants



Professor Orita from Toyama Prefecture advises students on "How to get ready for your success in Japan: Remember these Five Points"

## LNBTI Students Shine at Japanese Embassy Celebration!

Talented LNBTI students performed the traditional Bon Odori dance, Tokyo Ondo, at the "Departure for the Future of Sri Lanka and Japan" concert held at the Japanese Embassy in Sri Lanka.

Originally composed to uplift Tokyo after the Great Kanto Earthquake nearly a century ago, Tokyo Ondo remains a beloved Bon dance song today. The students showcased their graceful performance, accompanied by traditional Japanese instruments, under the expert guidance of Sadoi Sensei and Koizumi Sensei from LNBTI's Japanese Language Department. This remarkable performance celebrated cultural exchange and strengthened the bond between Sri Lanka and Japan.



Japanese Ambassador joins for a Group Photo with LNBTI Students in the Japanese Embassy in Sri Lanka

### A Memorable Japanese Tea Ceremony (Sadō) at LNBTI!

In this special cultural experience,
Miyoka-san, a Japanese university
student who visited LNBTI recently
demonstrates the traditional Japanese
Tea Ceremony by preparing Matcha
(green tea) for LNBTI students and
visitors. Seated respectfully around a low
table, students learn not just how tea
is made, but also the deeper values of
harmony, respect, purity, and tranquility
that are at the heart of Sadō.

Matcha is a finely ground powder made from specially grown green tea leaves. Unlike regular tea, where leaves are steeped and removed, matcha is whisked directly into hot water, to consume the entire leaf. This gives it a rich, earthy flavour and a slightly bitter taste-very different from the sweet black tea with sugar that most Sri Lankans are used to.

Drinking matcha is not just about tasteit's a **full sensory experience**. The aroma, color, texture, and even the silence during the tea ceremony all add to its calming effect. Matcha is also packed with **antioxidants** and provides a gentle, longlasting energy boost without the jittery feeling of coffee.

For many Sri Lankans, trying matcha during the tea ceremony is a **new and meaningful experience**-one that invites you to slow down, focus on the present moment, and appreciate the beauty in simplicity. This graceful ritual offers a meaningful glimpse into the beauty of Japanese culture and its spirit of mindful hospitality.



Miyoka-san is demonstrating the traditional Japanese Tea Ceremony for LNBTI students and visitors.

### LNBTI Celebrates the Hinamatsuri, Japanese "Doll's Festival"

In March, LNBTI celebrated a beautiful \*Hinamatsuri (Doll's Festival), embracing the elegance of Japanese culture. The event was filled with tradition, from stunning Hina doll displays to cultural activities that brought everyone closer to the spirit of Japan.

Hina Matsuri, also known as Doll's Festival or Girls' Day, is a traditional Japanese celebration held on March 3<sup>rd</sup> each year. It is a day to pray for the health, happiness, and successful growth of young girls.

During this festival, families with daughters display a set of traditional dolls called **Hina Ningyō**. These dolls are dressed in the elegant attire of the ancient Japanese imperial court and are arranged on a tiered platform covered in red cloth.

The display usually includes:

- The Emperor and Empress (at the top)
- Court ladies, musicians, ministers, and attendants (on lower tiers)

The dolls are believed to protect children from bad luck and bring them good fortune. Historically, it was thought that the dolls could absorb misfortune or sickness, which is why they were sometimes sent floating down rivers in ceremonies called hina-nagashi.

Displaying Hina Ningyō is both a cultural tradition and an expression of love and care for daughters and their well-being.

Special Note: We are honored to introduce a special gift to LNBTI students - a beautiful set of traditional Japanese dolls, Hina Ningyō (photo). This generous donation was made by Professor Uchida Tomio, the first officially appointed visiting professor at LNBTI. On behalf of all our students, we extend our heartfelt appreciation to Professor Uchida for this thoughtful and culturally significant present.



### Introduction to Kawaii Obento: A Fun and Creative Japanese Tradition

In Japan, food is not only a way to nourish the body but also a form of art and self-expression. One of the most charming aspects of Japanese cuisine is the obento-a carefully packed lunchbox often filled with a variety of delicious dishes. What makes it even more special is the trend of kawaii obento, or "cute lunchboxes," where creativity and whimsy meet the art of cooking.

Kawaii, meaning "cute" in Japanese, adds an extra layer of fun and playfulness to traditional obento. With vibrant colors, adorable characters, and fun shapes, these lunchboxes are designed not just to be tasty but to bring smiles to those who see them. From rice shaped like little animals to vegetables carved into flowers, kawaii obento elevates the humble lunchbox into a delightful experience.

Recently, LNBTI students have been practicing the art of making kawaii obento, learning how to combine creativity with culinary skills. This practice not only fosters an appreciation for Japanese culture but also allows students to express their imagination through food. Whether it's for a school lunch, a picnic, or simply a fun way to enjoy a meal, kawaii obento brings joy to both the maker and the eater.



LNBTI Students are participating in making Obento



### Cyber Verse 2025 - A Tech Showdown to Remember!

LNBTI IT Club hosted an electrifying display of innovation, competition, and tech brilliance at Cyber Verse 2025, the premier Intra-University Tech Showdown! Cyber Verse 2025 was truly a celebration of technology, talent, and teamwork.,

The event, organized by the IT Club and Cybersecurity Club, brought together the brightest student talents, who competed in a variety of exciting challenges, including:

- Capture The Flag (CTF)
- Hackathons
- · Web Development Challenges
- · Esports Tournaments & more!

A huge thank you to our Chief Guest, Mr. Suresh Emmanuel (CISO, HNB Bank) and Guest of Honor, Mr. Ananda Priyadarshan (CEO, pcguide.lk), for gracing the occasion with their presence and support.

A special shoutout to our Esports Strategic Partner – IPLAY LK, along with our incredible sponsors MSI Gaming and Pentium City, whose contributions helped make this event a massive success.







Students are engaging in the event.

## ITDLH Innovate & Present Program is organized in collaboration with the LNBTI Japanese IT University

The ITDLH Innovate & Present Program organized in collaboration with Lanka Nippon BizTech Institute (LNBTI). The event content can be introduced as follows.

- Global Trends in the ICT Industry:
   Presented by LNBTI Campus

   Stay ahead of the curve with insights into the latest global trends in the ICT industry, covering technological advancements and key industry shifts.
- Creative Thinking: Conducted by Mr. Athula Ransirilal, Former Director of Dubbing at Sri Lanka Rupavahini Corporation

A dynamic session to inspire innovative thinking and creativity, led by one of Sri Lanka's most respected media professionals.

 How to Master Presentations: Led by Commodore Nimal Ranasinghe, Sri Lanka Navy

An engaging session focused on developing powerful presentation skills, enabling participants to communicate with confidence and impact.

This program is tailored for ITDLH students to cultivate innovative thinking and enhance their presentation skills, setting the stage for personal and professional growth.



### Miyoka-san's Impactful Visit: Bridging Cultures and Enriching Education at LNBTI

In a recent visit to the Lanka Nippon BizTech Institute (LNBTI), Miyoka-san, an intern from Ritsumeikan University in Japan, made a significant impact through her dedicated service and cultural contributions. During her time at LNBTI, she conducted several lectures and workshop sessions that enriched the educational experience of students, showcasing her expertise and commitment to cross-cultural exchange.

Miyoka-san's role extended beyond traditional teaching; she served as a counselor and language practice partner, helping students enhance their Japanese language skills while fostering an environment of mutual learning. One of the highlights of her visit was a special session on the Japanese tea ceremony, where she introduced students to this traditional practice, emphasizing its cultural significance and intricate rituals.

In recognition of her contributions, LNBTI presented a letter of appreciation and a souvenir. This gesture not only acknowledged her hard work but also underscored the institute's commitment to promoting cultural exchange and collaboration between Sri Lanka and Japan.

Miyoka-san's visit exemplifies the strong ties between LNBTI and Japanese educational institutions, reinforcing LNBTI's mission to provide students with an immersive learning experience that combines academic excellence with cultural understanding. Her efforts have undoubtedly left a lasting impression on both students and faculty, further enhancing the collaborative spirit that defines LNBTI.



LNBTI presented a letter of appreciation

Miyoka-san's is helping students to enhance their Japanese language skills.

### Special Guest Lecture: Exploring Career Opportunities in Japan with Former Sri Lankan Diplomat in Japan

LNBTI recently had the privilege of hosting Mr. Kapila Kumara, Deputy Director of the Department of Commerce and former First Secretary of the Sri Lanka Embassy in Japan, for an insightful guest lecture titled "Opportunities Available in Japan Based on the Experience as a Diplomat of the Sri Lanka Embassy in Japan." The event took place on March 20 (Thursday) from 14:30 to 16:30 at the LNBTI campus in Maharagama.

The session was exclusively designed for fresh students enrolled in LNBTI's four-year degree program in Information Technology. These students are expected to embark on career paths in Japanese companies upon completing their degrees. As part of their academic journey, they will undergo Japanese

language exams, job interviews, and selection tests during their final year to qualify for employment opportunities in Japan.

Mr. Kapila Kumara's extensive experience as a diplomat in Japan provided invaluable insights into the expectations of Japanese employers, cultural adaptation, and strategies for professional growth. His lecture emphasized the significance of language proficiency, cross-cultural understanding, and the strong work ethic required to succeed in Japan's IT industry.

A particularly engaging aspect of the session was the interactive Q&A segment, where students eagerly inquired about the various opportunities available



LNBTI Student Actively Participated in the Session

for them after securing employment in Japan. Many students expressed interest in exploring entrepreneurial ventures after gaining experience in Japanese IT companies. Mr. Kapila Kumara encouraged them to consider leveraging their technical expertise, industry exposure, and network in Japan to develop innovative business ideas and contribute to the growing global IT landscape.

The session served as a significant stepping stone for LNBTI students as

they prepare to transition from academia to professional careers in Japan. The knowledge and guidance shared by Mr. Kapila Kumara will undoubtedly inspire and equip them with the confidence to pursue their ambitions in the international job market.

As LNBTI continues to bridge Sri Lanka and Japan through education and career opportunities, such initiatives reinforce its commitment to preparing students for global success.



LNBTI Student Actively Participated in the Session

### Mr. Koga Michio Honored by JaGAAS for His Contribution to Sri Lankan Education and Strengthening Sri Lanka–Japan Ties

Mr. Koga Michio, the visionary founder of Lanka Nippon BizTech Institute (LNBTI), was recently honored by the Japanese Graduates' Alumni Association of Sri Lanka (JaGAAS) for his exceptional contribution to education in Sri Lanka and his tireless efforts in fostering stronger ties between Sri Lanka and Japan.

Mr. Koga's work has left an indelible mark on the education landscape of Sri Lanka, as he has been instrumental in creating a premier educational institute that emphasizes both academic excellence and a path to professional success for Sri Lankan youth. Under his leadership, LNBTI has become a beacon of opportunity for aspiring students, offering programs that blend high-quality education with a

focus on mutual trust, responsibility, and professionalism.

In recognition of his contributions, Mr. Koga was awarded a prestigious honor by JaGAAS, which acknowledges individuals and organizations that have made significant efforts to promote education, cultural exchange, and cooperation between Sri Lanka and Japan. The ceremony, held last week at BMICH, was a celebration of Mr. Koga's enduring commitment to the future of Sri Lanka's youth and his role in enhancing the relationship between the two nations. Due to Mr. Koga's commitments in Japan, the award was graciously accepted on his behalf by Mr. Ravinder Perera, the director of LNBTI.



Mr. Ravinder Perera accepted the award on behalf of Mr. Koga Michio

### LNBTI Hosts Inspiring Session on Leveraging Content Creation for Personal Brand Building

LNBTI had the privilege of hosting an inspiring session with Mr. Amantha and Mr. Shehan, who delivered an insightful discussion on leveraging content creation as a powerful personal brand builder.

From crafting a unique brand identity to using storytelling for authentic connections, students gained valuable knowledge on how content can drive business success. The session explored key topics, including:

 Building an Online Presence – Why every entrepreneur needs a strong digital footprint

- Storytelling for Entrepreneurs Selling without selling
- Monetizing Content Turning passion into a business
- Engaging Content Strategies Finding the right format and audience
- The Future of Brand Content Al, short-form videos & digital trends

A huge thank you to our guest speakers for sharing their expertise and inspiring our students to think like creators in the ever-evolving digital landscape!



## Signing of MOU with ICHIBAN Japanese Restaurant

The Lanka Nippon BizTech Institute (LNBTI) has recently signed a Memorandum of Understanding (MOU) with the renowned "Ichiban" Japanese restaurant located in Colombo, enhancing the culinary experience for its students and staff. This partnership aims to promote cultural exchange and provide exclusive benefits to the LNBTI community.

As part of this collaboration, Ichiban will offer a generous 20% discount on all food items for students and staff when they present their official ID cards at the time of ordering. This discount extends not only to the cardholders but also to their friends and family members, allowing them to enjoy authentic Japanese cuisine at a reduced price under one bill. It's important to note that copies of ID cards

will not be accepted for this discount, so diners are reminded to bring their original ID cards to take advantage of this offer.

This partnership with Ichiban is a testament to LNBTI's commitment to enriching the student experience by providing opportunities to explore Japanese culture through its cuisine. Students can now enjoy delicious meals at one of Colombo's popular Japanese restaurants while benefiting from a substantial discount.

20% OFF





Signing of the MOU

### Strengthening Sri Lanka-Japan Ties: Professor Ananda Kumara Leads Discussions on Proposed Study Tour Mission

Professor Ananda Kumara, Vice
Chancellor of LNBTI, recently held
discussions with several key figures in
Japan regarding a proposed study tour
mission to Sri Lanka. This initiative aims
to foster academic and cultural exchange
while strengthening ties between Sri
Lanka and Japan.During the meetings,
Professor Kumara engaged with top
officials from the Aichi Branch of the
supporting organization for the JICAJOCV program, former senior academic
and administrative staff of Meijo
University, and executives of the Japanese
NPO, Taranga Friendship Group.

The discussions focused on structuring the study tour, which is set to include:

- Meetings with the JICA head office in Colombo.
- Field visits to observe JICA volunteers at work.
- Interactive programs with students at LNBTI.
- Visits to world heritage sites in Sri Lanka.

This tour aims to provide participants with a deeper understanding of Sri Lanka's development initiatives, cultural heritage, and academic environment while fostering long-term collaboration between Japanese and Sri Lankan institutions.

Notably, during his tenure in Japan, Professor Ananda Kumara was elected as the President of the Mie Chapter of the supporting organization for the JICA-JOCV program. This prestigious organization has branches in all prefectures across Japan, and he remains the first and only foreigner to have been appointed to this distinguished role. His leadership in this capacity reflects his significant contributions to international academic and international cooperation programs.

The proposed study tour is expected to further strengthen bilateral ties and open new opportunities for collaboration between Sri Lanka and Japan in education, research, and cultural exchange.



Professor Ananda Kumara, Vice Chancellor of LNBTI, with Meijo University and JICA-JOCV Members. Meeting at Meijo University, Nagoya Dome Campus

## JETRO Delegation visits LNBTI to discuss about the possibilities for getting high skilled jobs by the LNBTI graduates

"A special delegation from the Japan External Trade Organization (JETRO) recently visited the Lanka Nippon BizTech Institute (LNBTI) to explore opportunities for assisting graduates in securing employment with Japanese companies. This visit highlighted the growing collaboration between Sri Lanka and Japan in fostering high-skilled employment.

The delegation, which included top executives responsible for promoting skilled foreign employees and the Director of JETRO Sri Lanka, was warmly welcomed by Mr. Ikura Kazuyuki, Chairman of LNBTI, and Professor Ananda Kumara, Vice Chancellor. Their presence underscored the importance of this initiative in enhancing career prospects for LNBTI graduates.

During the discussions, the JETRO delegation expressed a keen interest in LNBTI's academic offerings, particularly its comprehensive curriculum that combines IT education with Japanese language proficiency. This unique

academic package not only equips students with technical skills but also prepares them to navigate the Japanese business environment and social climate effectively.

The partnership aims to bridge the gap between education and employment, ensuring that LNBTI graduates are well-prepared to meet the demands of Japanese companies seeking skilled professionals. By facilitating job opportunities in Japan, this initiative aligns with LNBTI's mission to enhance employability and provide students with international career pathways.

The visit from JETRO marks a significant step towards strengthening ties between Sri Lankan graduates and Japanese industries, paving the way for future collaborations that will benefit both countries. As LNBTI continues to foster relationships with key stakeholders in Japan, students can look forward to exciting prospects in their professional journeys.



JETRO Delegation at LNBTI

## Japanese Delegation Visited to LNBTI: Exploring Future Job Opportunities for Students in Japan

Thanks to a Seminar held in Kawasaki City, for which Mr.Koga Mlchio, Senior Advisor of LNBTI, Mr.Fukushige Kazuhiko, Chairman of Metatechno Co.Ltd and Professor Ananda Kumara, Vice Chancellor attended as speakers, several participants showed their interest to visit LNBTI to explore possibilities of recruiting LNBTI graduates. Immediately after the seminar, top executives from two Japanese companies visited LNBTI to explore possibilities for recruiting LNBTI graduates.

During the discussions, the executives acknowledged the innovative concepts and educational framework established at LNBTI. Professor Ananda Kumara (Vice Chancellor of LNBTI) and Mr Kazuyuki Ikura (The Chairmen of LNBTI), along with our staff, built strong relationships with the visiting delegation, fostering an

atmosphere conducive to collaboration. The visit provided us with the opportunity to express our gratitude to our distinguished guests for their time and interest in discussing potential partnerships. This engagement highlighted the alignment between our educational offerings and the needs of the Japanese job market, opening doors for collaboration that can benefit both our graduates and prospective employers in Japan.

The chance to explore important recruitment prospects was invaluable. We are excited about the potential for future collaboration that will enhance career opportunities for our students and strengthen our connections with the Japanese corporate sector.



Visited Japanese Delegation with LNBTI Students

### LNBTI Staff Strengthen Their Bonds Through Paderu Sajje Musical Event

In a delightful display of teamwork and camaraderie, the staff members of LNBTI came together to organize a unique and vibrant musical event, Paderu Sajje. The event, which celebrated the rich cultural heritage of the region, provided an excellent platform for the faculty and staff to connect outside of the academic environment, forging stronger relationships and enhancing teamwork.

Paderu Sajje was a musical extravaganza that brought together various traditional and contemporary music forms, showcasing the diverse musical talents within the staff community. The event was carefully curated to blend entertainment with cultural expression, offering a fun yet meaningful way for staff members to bond and celebrate their shared passion for music.

The atmosphere was lively and filled with energy, as staff members performed, collaborated, and cheered one another on. From soulful melodies to energetic performances, the event was a testament to the creativity and talent that exists within the LNBTI community. Beyond the musical performances, the event also featured interactive sessions, where staff had the opportunity to learn more about each other's backgrounds and interests, fostering a deeper understanding and mutual respect among colleagues.



Staff of LNBTI is participating in Paderu Sajje

# Mr. Ikegami Akira, a renowned TV Personality who visited LNBTI recently highlights LNBTI's Educational Model and Japanese Language Excellence in Special Two-Hour Broadcast on Asahi TV-Japan

In a groundbreaking two-hour special broadcast on Mr. Ikegami Akira's News Commentary on Asahi TV, renowned Japanese journalist Mr. Ikegami Akira shed light on the success and global impact of LNBTI. The program, titled Japan Boom Around the World,

showcased LNBTI's innovative educational model and the high level of Japanese language proficiency achieved by its students.

During the broadcast, Ikegami introduced LNBTI's unique approach to IT and language education, which emphasizes a holistic, immersive learning environment. The institute's students have demonstrated impressive results, reaching advanced levels of Japanese

proficiency, which is being recognized globally. The program highlighted LNBTI's commitment to nurturing linguistic talent, equipping students with the skills needed to excel in both Japanese and international contexts.

The broadcast, which achieved an impressive 7.0% viewer rating for individual households, attracted approximately 8.75 million viewers across Japan. This marks a significant achievement for the program, especially considering Japan's total population of 125 million. This special segment on LNBTI was aired in full for the first time on a Japanese national network, following brief mentions on local news programs in the past.



Mr.Ikegami introduces LNBTI as a university where students study both IT and Japanese to join Japanese companies after graduation.

Mr. Ikegami askes from LNBTI students: What sparked your interest in Japan?



Introduces how students practice Japanese letters

Mr. Ikegami observed 4<sup>th</sup> year Japanese classes, where students practice business mannerisms



A special interview conducted by Ikegami-san with Professor Ananda Kumara, Vice Chancellor of LNBTI, clarifying the university's educational model, was also telecasted.

### The Vice Chancellor's Message



Why Japan Needs LNBTI Students The Unique Edge of LNBTI Graduates in the Japanese IT Industry

In today's global job market, the Japanese IT industry stands out-not only for its cutting-edge technology and innovation but also for its unique workplace culture and expectations. At LNBTI, we are proud to say that our graduates are not just prepared for this world-they are built for it.

#### **LNBTI Graduates Are Different**

This is not a slogan-it is a fact grounded in the distinctive academic model we have developed. LNBTI's programs are not designed in isolation; they are tailor-made to meet the actual needs of Japanese IT companies. From day one, our students are guided to develop not only strong technical capabilities but also the cultural understanding and communication skills essential for success in Japan.

### Bridging Three Worlds: IT, Japanese, and English

Our curriculum ensures that students achieve **JLPT N3 or higher** by the end of their third year, empowering them

Prof. Ananda Kumara
President/Vice Chancellor, LNBTI
President, Japan Association for Global
Competence Education (JAGCE)

to participate in job interviews, work effectively within Japanese teams, and adapt confidently to life in Japan.

In parallel, we prepare our students to reach a **TOEIC score of 800 or above**, strengthening their global communication skills. This trilingual advantage-IT expertise, Japanese proficiency, and strong English communication-is a rare combination, even among graduates of Japanese universities.

### **Results Speak Louder Than Words**

Although our first group of students will officially graduate in **December 2025**, over half of them have already secured job offers from leading Japanese companies. The remaining students are well on track to receive offers shortly after they meet the expected Japanese language proficiency. This level of job readiness-built directly into their academic experience-is virtually unheard of in other institutions across Sri Lanka.

### Pioneering a Japanese Model of Education in Sri Lanka

LNBTI is proud to be the **first institution in Sri Lanka** to adopt and implement a Japanese-style university education. Our

unique ecosystem integrates academic rigor, language training, and career development-making our students not only graduates but future professionals in training.

### The Role of Parents: A Call for Partnership

We recognize that success at this level is not achieved alone. It is a **shared effort** that depends on the **support, understanding, and encouragement** of parents and families. Your belief in this journey and your involvement in your child's development are essential in unlocking their full potential.

It's also important to understand that criticism-though often common in our society-is not a solution. Pointing out faults alone will not help our young generation grow. Instead, we must work together to identify weaknesses early, address them constructively, and support each student with patience and understanding.

If you notice your child facing any difficulties, we encourage you to contact us immediately. Timely support can make all the difference, while delays may make it harder to overcome certain challenges.

### A Shared Vision for the Future

Together, let us nurture and empower globally competent professionals-young individuals who will not only represent LNBTI but also bring pride to Sri Lanka as they contribute to the future of Japan's IT industry.

We deeply appreciate your continued support and partnership. Let us look forward, with hope and confidence, to the day we see our students step into their careers in Japan-well-prepared, highly skilled, and with a proud smile on their faces.

### Study IT in Sri Lanka & Work in Japan after the Degree!

### Recommend Your Loved Ones Who Dream of a High-Skilled Job in Japan!

Introduce O/L & A/L Students Among Your Friends & Relatives!

### REGISTRATIONS NOW OPEN – LIMITED SEATS AVAILABLE!

- → O/L Students: Register now with pending results!
- → A/L Students: Reserve your seat in advance & register after results! Any subject combination is OK. Credit passes for Mathematics and English at the O/L required.

### **Entry Requirements:**

- → GCE O/L or A/L (Pending results accepted for O/L students)
- → A/L students can reserve seats in advance.
- → All applicants must sit for an admission test

### At **LNBTI**, we offer:

- → BSc (Hons) Software Engineering or BSc (Hons) Computing & Information Systems
- → A solid **IT degree** & **Japanese language education**
- → Final-year job-related tests for top Japanese companies
- → Conditional Appointment Letters before graduation!
- → Secure your future & start your **IT career in Japan!**

Contact us on WhatsApp: For Details : 077 336 0000 / 076 800 5555

REGISTER NOW & secure your dream career in Japan!