

Newsletter



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LANKA NIPPON BIZTECH INSTITUTE

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- LNBTI Graduate Shares Experience as a Master's Student in Japan
- LNBTI Students Enjoyed "Hyakunin Isshu" A Traditional Japanese New Year's Game!
- Exploring Cultural Parallels: Watanabe Keiko Shares Her Reflections on Sri Lanka and Japan
- සකුරා වසන්ත උදානය 2025 A Day of Color, Culture & Celebration!
- LNBTI Students Gain Real-World Experience Through Mandatory Internships
- The Vice Chancellor's Message

Completed a three-week intensive Japanese language camp, which significantly enhanced students' Japanese proficiency and deepened their understanding of Japanese culture.

A three-week intensive Japanese language camp was successfully conducted, providing students with a rich and immersive experience designed to strengthen both their Japanese language proficiency and their understanding of Japanese culture.

The program was not only focused on improving students' speaking, reading, and

writing skills in Japanese, but also aimed to deepen their knowledge of traditional and modern Japanese customs and practices. Students participated in a variety of cultural activities, including shodō (Japanese calligraphy), proper use of chopsticks, watching Japanese films, and interactive sessions on Japanese etiquette. and culture.



LNBTI Students participated in a variety of cultural activities and interactive sessions on Japanese etiquette.

Students participated in a variety of cultural activities, and interactive sessions

A highlight of the program was a field visit to the J. R. Jayewardene Centre, which commemorates the former Sri Lankan President's close ties with Japan. This visit offered students a unique perspective on the historical and diplomatic relationship between the two nations.



LNBTI Students are Visiting the J. R. Jayewardene Centre

In addition, students had the opportunity to present what they learned in the classroom through group discussions and cultural sharing sessions, further reinforcing their skills and boosting their confidence in using the language.



LNBTI Students are Presenting what they learned in the classroom.

The camp proved to be a valuable educational experience that broadened students' global perspectives and inspired

many to continue exploring Japanese language.

LNBTI Graduate Shares Experience as a Master's Student in Japan

Ms. Harshani Cooray, a proud graduate of the Lanka Nippon BizTech Institute (LNBTI) and a current MSc student in Computer Science and Engineering at the prestigious University of Aizu, Japan, recently shared her experience of studying and living in Japan with aspiring students.

During her talk, Ms. Harshani highlighted the importance of adapting to Japanese customs, especially the strong emphasis on time management and discipline, which plays a vital role in academic and everyday life in Japan. She emphasized how these cultural values have not only helped her adjust to the new environment but also enhanced her productivity and personal growth.

She also spoke about the wide range of academic and career opportunities available for international students in Japan. She encouraged students to explore scholarship programs, research internships, and industry collaborations that Japanese universities offer, especially in the fields of technology and innovation.

Her insights were both inspiring and practical, providing students with a clearer understanding of what to expect when studying abroad and how to make the most of the opportunities available in Japan.



Ms. Harshani Cooray is sharing her experience in Japan with LNBTI Students

LNBTI Students Enjoyed "Hyakunin Isshu" — A Traditional Japanese New Year's Game!

As part of the New Year's celebrations, youth in Japan often enjoy Hyakunin Isshu, a traditional Japanese card game based on classical poetry. It offers a unique and fun way to experience the beauty of Japanese culture.

At LNBTI, students had the special opportunity to enjoy this game firsthand. Whether a beginner or someone with experience, everyone could take part. With flexible rule adjustments, even first-time players found it easy and enjoyable to play.

This cultural experience was made possible thanks to Ms. Takikawa Etsuko,

a great friend of Sri Lanka, who visited LNBTI and introduced the game to our students. She brought the cards herself and guided each group of students through the game, allowing them to practice and appreciate its charm. One group after another participated enthusiastically, and the students thoroughly enjoyed the experience. Starting the year with such a meaningful and fun activity helped students deepen their understanding of Japanese traditions.

Let's continue to celebrate and share the joy of cultural exchange when such opportunities are available!



LNBTI students are engaging "Hyakunin Isshu" with Ms. Takikawa Etsuko

Exploring Cultural Parallels: Watanabe Keiko Shares Her Reflections on Sri Lanka and Japan

During a recent visit to Lanka Nippon BizTech Institute (LNBTI), Ms. Keiko Watanabe, a cultural expert from Japan, spoke passionately about the deep cultural connections she has observed between Sri Lanka and Japan. Her insights shed light on subtle but profound similarities that reflect the spiritual and traditional foundations of both societies.

One of the most striking parallels, according to Ms. Watanabe, lies in the traditional Sri Lankan practice of Ayurveda. She noted that this ancient approach to health and well-being is grounded in harmony with nature and the human body—a philosophy that echoes Japan's own deep respect for nature, found in practices such as traditional Japanese medicine and the concept of balance in everyday life.

Ms. Watanabe also highlighted the shared value of respecting elders and those in positions of authority, which is deeply embedded in both cultures. In Japan, this is expressed through carefully structured language and social behavior, while in Sri Lanka, the custom of honoring family and social structures.

Another unique point she brought up was the Sri Lankan greeting "Ayubowan", which conveys a wish for long life and well-being. This, she suggested, carries a spiritual resonance similar to the way Japanese greetings convey thoughtfulness and connection.

Interestingly, Ms. Watanabe mentioned a surprising observation made by Professor Shinzo Fukunaga, a Japanese literature specialist and researcher of Manyo-shu and ancient Japanese texts such as the Kojiki. Joining the discussion via Zoom from Tokyo, Professor Fukunaga reflected on



Ms. Keiko Watanabe is addressing the LNBTI
Students

the similar tone and pace of the Sri Lankan national anthem and the Japanese national anthem "Kimigayo." Both anthems, he pointed out, are composed with solemnity and grace, reflecting a shared cultural emphasis on peace, longevity, and national pride.

After her visit to LNBTI and a personal meeting with Professor Ananda Kumara, Ms. Watanabe expressed her admiration for the university as follows. "Listening to Professor Ananda Kumara, I was reminded again of how wonderful this university is," she said. "I could also feel the strong hopes and dreams of the students' families. We live in a world where the name of a university alone doesn't guarantee success—what matters is having foresight and vision. That is something I truly sensed at I NBTI."

Her comments not only highlighted the importance of cross-cultural understanding but also underscored the forward-looking mission of LNBTI, where tradition, education, and global perspectives meet.

සකුරා වසන්ත උදානය 2025 - A Day of Color, Culture & Celebration!

In Sri Lanka, the Sinhala and Tamil New Year (commonly called Aluth Avurudda) is celebrated around April 13–14 every year and includes various traditional sports and games, known collectively as the Avurudu Kreeda or New Year Sports Festival. These events are communitycentered and aim to promote unity, fun, and cultural heritage.



Participants were warmly welcomed by the LNBTI University Dance Team.

Here are some popular traditional sports and games played during Sri Lanka's New Year sport festivals at LNBTI:

Kana Mutti Bindima (Pot Breaking)



Participants are blindfolded and must break a hanging clay pot using a stick. Usually filled with water or colored powder.

Aliyata Asa Thabeema (Placing the Eye on the Elephant)



A blindfolded player must draw the eye on a picture of an elephant.

LNBTI Students Gain Real-World Experience Through Mandatory Internships

Third-year students at LNBTI are required to participate in a compulsory internship as part of their academic program. Internships play a vital role in bridging the gap between academic learning and real-world industry experience. These programs not only prepare students for the workforce but also align them with the professional expectations of Japan's globally respected IT sector.

To achieve these objectives, our students are currently engaged in internships at reputed organizations in both Sri Lanka and Japan. One of our students, currently undertaking her internship at the Shibaura Institute of Technology in Japan, shared her thoughts as follows:

My internship at SIT in Japan has been an incredible journey that I will always remember. From the moment I arrived, I was welcomed into a warm, respectful environment, which helped me adapt to a completely new culture and way of working.

Even though I am still learning, just being in this work environment has already taught me a lot. I have seen how people stay focused, support each other, and pay close attention to even the smallest details. It is made me think about how I can do things better and be more focused in my own work.

One of the most rewarding parts of this experience has been getting to explore daily life in Japan. From the kindness of people to the calm and well-organized surroundings, I have started to really value things like respect, being on time,



and keeping a good balance in life. It is amazing to see how technology and tradition blend so smoothly here. Whether I am tasting new food or simply walking through the streets, every day brings something new to learn and enjoy.

This internship is not just about learning technical skills- It is also helping me grow as a person. I am really thankful for the chance to be here, and I know this experience will stay with me for a long time.

The Vice Chancellor's Message



Building Global IT Careers from Sri Lanka: A Gateway to Japan through LNBTI

Japan, renowned for its technological innovation and cultural heritage, is now confronting a pressing demographic challenge: a rapidly declining population. At the same time, the country is witnessing a significant rise in its healthy and economically active elderly population, owing to one of the highest life expectancies in the world. This unique demographic trend has created both challenges and opportunities for Japan's economy, particularly in the labor market.

As the workforce shrinks, Japanese industries are increasingly looking beyond their borders to fill the gaps in critical sectors, especially Information Technology (IT) and ICT. Japan has always maintained a forward-thinking approach in adopting advanced technology in various social and economic spheres, making it an ideal destination for aspiring global tech professionals. However, despite these opportunities, the road to employment in Japan remains complex for foreign job seekers due to several key barriers-most notably, language and cultural differences.

Prof. Ananda Kumara
President/Vice Chancellor, LNBTI
President, Japan Association for Global
Competence Education (JAGCE)

While Japan is placing greater emphasis on improving English language education, everyday communication and most business operations still predominantly rely on the Japanese language. Moreover, the deep-rooted customs, etiquette, and business manners unique to Japanese corporate culture can be unfamiliar-and sometimes daunting-for international job seekers. These factors contribute to the limited success of many foreign professionals attempting to enter and thrive in the Japanese labor market.

Recognizing this gap, the Lanka Nippon BizTech Institute (LNBTI) in Sri Lanka, which is the first and only Japanese higher education institute with degree-awarding status, has taken a strategic and innovative approach to create a pathway for Sri Lankan youth to enter the Japanese IT sector. LNBTI has developed a unique academic model designed to address every major obstacle facing foreign professionals in Japan. This model offers a comprehensive IT degree program that not only delivers strong technical education but also integrates intensive Japanese language training and education on Japanese business culture and social etiquette.

LNBTI's program is structured to ensure students graduate with the technical skills required by the Japanese industry while also being equipped with the language competency and cultural understanding necessary to integrate into the Japanese workplace. One of the cornerstones of this academic model is the *parallel* Japanese Language Diploma course, which is delivered alongside the IT degree. Additionally, the final year of study is strategically aligned with the Japanese job hunting cycle-a critical component of university life in Japan-allowing students to engage with potential employers even before graduation.

The effectiveness of this educational model has already been demonstrated through the achievements of LNBTI's first batch of students of the new model. Under the model, "Study in Sri Lanka and Join Japanese Companies as IT Professionals," more than half of the graduating students have already secured job offers from reputed Japanese IT companies. These placements were made possible through LNBTI's structured approach, where job interviews and technical assessments are conducted during the final academic year, in collaboration with partner companies in Japan.

This success serves as a powerful endorsement of the LNBTI model, and it sets a benchmark for other educational institutions in the region aiming to prepare students for global employment. It proves that with the right academic design and industry alignment, Sri Lankan students can compete and thrive in some of the most demanding international job markets.

At LNBTI, our advice to students is clear and practical: Focus on improving your skills in line with Japanese industry requirements. Success in Japan is not solely based on academic excellence-it is also rooted in language proficiency, cultural adaptability, and a commitment to continuous personal and professional development.

In a world where borders are becoming increasingly blurred through technology

and international collaboration, LNBTI is proud to be leading the way in creating global IT professionals who are ready to meet the demands of the Japanese industry-while being trained right here in Sri Lanka.

ජපානයේදී උසස් රැකියාවකට යාමට මග පෙන්වන ලංකාවේ තිබෙන එකම විශ්ව විදුකලය

ජපානය දැනට ජනගහණ අඩු වීමක් වාර්තා වෙමින් පචතින අතර, මෙරටේ සෞඛ්‍ය සම්පන්න හා ආර්ථික වශයෙන් ස්ථාවර වැඩිහිටියන්ගේ පුමාණය ද වැඩි වෙමින් පවතී. මේ හේතුවෙන්, විශේෂයෙන් තොරතුරු තාක්ෂණ (IT) ක්ෂේතුයෙහි, විදේශීය වෘත්තියවේදීන්ට ජපන් සමාගම්වල රැකියා අවස්ථා වැඩිව තිබේ.

එහෙත්, ජපන් භාෂා දැනුම හා ජපන් වතපාර සංස්කෘතිය පිළිබඳ අවබෝධය හිඟ වීම නිසා බොහෝ විදේශීය අය ජපානයේ රැකියා සෙවීමට බාධාවන්ට මුහුණ දෙති.

මෙම ගැටළු වලට විසඳුම් සපයමින්, Lanka Nippon BizTech Institute (LNBTI) ආයතනය, ජපන් සමාගම්වල රැකියා සඳහා සුදුසුකම්ලත් ශී ලාංකික IT වෘත්තියවේදීන් බිහිකිරීමේ අරමුණින්, උසස් තත්ත්වයෙහි තාක්ෂණික උපාධි වැඩසටහනක් කියාත්මක කරයි. මෙම වැඩසටහන හරහා සිසුන්ට IT දැනුම සමඟම ජපන් භාෂා ඩිප්ලෝමා සහ ජපන් වනපාර ආචාරධර්ම පිළිබඳ පුහුණුව ලබාදේ. දැනුම වැඩි කර ගැනීම සඳහා කැප වීමකින් යුතුව ඉගෙන ගැනීම අවශෘ වුවද, එමගින් උපාධිය අවසන් කරනවාත් සමඟ ජපානයේ තොරතුරු තාක්ෂණික අංශයේ රැකියා සඳහා මගක් ඔබ වෙත ලැබෙනු ඇත.

දැනටමත්, LNBTI ආයතනයේ පළමු කණ්ඩායමේ 50% වඩා සිසුන් සංඛනවක්, උපාධිය සම්පූර්ණ කිරීමෙන් පසු ජපන් ආයතන මගින් රැකියාවට බදවා ගැනීමට අවශන ලිය කියවිලි හුවමාරු කරමින් සිටී. ඔවුන් උපාධිය අවසන් කිරීමට බලාපොරොත්තු වන්නේ 2025 වසරේ දෙසැම්බර් මස වුවත්, මේ වනවිටම රැකියා අවස්ථා ලැබී ඇති සිසුන් සිටීම ඉතා වැදගත් කරුණකි. සිසුන්ට සහ දෙමවුපියන්ට මෙම අවස්ථාව හොදින් තේරුම් ගෙන, ඔබගේ දැනුම ජපන් ආයතන වලට අවශන පරිදි දියුණු කර ගැනීමට වඩාත් අවධාරණය කරන ලෙස උපදෙස් දෙමි.

ඔබගේ දරුවා නියම මග යනවාද කිය සොයා බලන ලෙස දෙමවුපියන්ගෙන්ද ඉල්ලා සිටිමි. දරුවා දැනුම වැඩිකරගැනීමේදී යම්කිසි අඩුපාඩු ආදිය ඇතිනම් විශ්ව විදාහලයට ඉක්මනින් දන්වා, ඉක්මනින් පිළිතුරු සැපයීමට උත්සාහ කරමු. මේ සඳහා දෙමවුපියන්ගේ සහාය පතමු.

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